

SENSATIONAL BLEDISLOE DOUBLE



One of the largest groups of New Zealand rugby fans accepted the Powerbase challenge –The Bledisloe Double, with two games: the first in Melbourne and the second in Christchurch, over consecutive weekends.

In a unique event supported by industry suppliers Schneider Electric and General Cable, over 350 Powerbase customers, staff and supporters attended the two games – and what a great result for the All Blacks and a fun event for the customers!



Guest speakers at the pre-match luncheons, Nick Farr Jones in Melbourne and Richard Loe in Christchurch, set the scene for the games that followed.

Powerbase guests enjoyed a sumptuous meal and refreshments and 20 x great Sony Lifestyle products – valued at over \$20,000 – were won by lucky customers. Products ranging from Digital Cameras and Home Theatre systems, up to 40” LCD TVs - all were up for grabs to the delight of the customers.

Said an ecstatic Susanne Ziswiler of Jaz Electrical Ltd after winning one of the 40” Sony LCD TVs at the Melbourne event - “It is an incredible feeling to have such a fantastic prize and I couldn’t stop pinching myself. Thank you Powerbase and the sponsors – I will enjoy the TV for years to come”.

Another great customer travel package with Powerbase.

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